

Cannella Response Television Adds Seven to its Wisconsin Headquarters Staff

BURLINGTON, Wis, Jan. 18, 2011--- Cannella Response Television (www.drvtv.com) announced today it has added seven new members to its headquarters staff in Burlington, Wis. At a time when many companies are reducing head counts, Cannella grew its staff by 35% in 2010 and says this latest wave of hiring is the first step in what will be close to a 50% growth in staff for 2011.

Joining Cannella are:

Kay Mazurkiewicz, assistant media manager. She had been an advertising systems traffic manager for the past 12 years at WCGV MY24 and WTVB WB18. She resides in Oak Creek, Wis.

Victoria Carroll, assistant media manager. She most recently was a materials buyer for Derco Aerospace in Milwaukee. She resides in Burlington.

Michelle Domagalski, assistant media manager. She is a nine-year telecommunications industry veteran who most recently was the sales coordinator at Mister Anderson's Company.

Jerie Moe, media operations assistant. She most recently was an account manager for Lynch Commercial Truck Center in Waterford, Wis. She resides in Burlington.

Scottie Peterson, associate media manager. He most recent was a personal banker at M & I Bank in Paddock Lake, Wis and previously worked for Bose Corp. He resides in Burlington.

Jessica Mesmer, staff accountant. She is a 2010 graduate of the University of Wisconsin-Whitewater (Bachelor of Business Administration in Accounting and General Management) and resides in Salem, Wis.

Tina Umbel, receptionist. Her 20-plus years of customer service, computer and secretarial experience includes her most recent position at Southern Lakes Newspapers. She is a resident of Burlington.

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CONTACT

Mark Braff
Braff Communications LLC
201-612-0707
mbraff@braffcommunications.com