

Kayla Kluver Joins Cannella Response Television as Media Assistant in Los Angeles Office

LOS ANGELES, March 3, 2011—Cannella Response Television (www.drvtv.com) announced today that Kayla Kluver has joined the company as media assistant at its West Coast office in Los Angeles. She reports to Bill Raymond, executive vice president, broadcast media director, West Coast.

“Kayla is a great addition to our team at a time when we are growing our business at a rapid clip,” Raymond said. “She is enthusiastic and eager to build a career in the DRTV industry.”

Kluver earned a bachelor’s degree in journalism from the University of Minnesota, Twin Cities, in 2009

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